



CROWNE PLAZA®

CANBERRA

THE PLACE TO MEET.

sustainability:

(noun) | Crowne Plaza Canberra's commitment to creating a positive change towards corporate responsibility and environmental impact.

MELBOURNE

SYDNEY

PERTH

CHRISTCHURCH

SINGAPORE

TOKYO

NEW YORK

OVER 300 LOCATIONS WORLDWIDE

Crowne Plaza Canberra

As part of a commitment to sustainability, Crowne Plaza Canberra has taken significant steps towards reducing the hotel's impact on the environment. The property has proactively engaged energy and waste audits, and in recognition of its green initiatives, has achieved certification with the highly regarded global environmental program Green Globe.

Crowne Plaza Canberra's sustainability initiatives:

Waste

- Waste to landfill has been reduced by 60% through participation in the following environmental initiatives:
- A waste management system ensuring paper, cardboard, glass, plastic, printer cartridges, batteries and fluorescent tubes are recycled.
- Recycling organic kitchen waste and used cooking oil to reduce waste to landfill.
- Introduction of eco-friendly bathroom amenities made from biodegradable Plastarch.
- Working with Ozharvest to deliver unused food to local charities and families in need.

Water

- Water consumption has been reduced by 26%, from 446 litres to 330 litres per guest per night. This has been achieved by:
- Implementing Jemflo showerheads and taps to restrict the flow rate to 9 litres per minute, conserving more than 30,000 kilolitres of water annually.
- Installing waterless urinal systems to significantly reduce water usage throughout the hotel.
- Introducing an Ozone laundry system, reducing water usage by 40%.
- Launching an environmental guest awareness programme to promote green initiatives and awareness through optional participation.

Energy

- Energy consumption has been reduced from 285 megajoules to 224 megajoules per guest night over the past three years – a saving of 21.5%.
- Replacement of incandescent globes with fluorescent lighting.
- Introduction of carbon monoxide monitoring and variable speed drives for carpark exhaust fans.
- Controlled heating, cooling and lighting in guest rooms through an energy management system featuring occupancy card sensors.
- Installation of motion sensors to control lighting in various areas throughout the hotel such as bathrooms and storerooms.
- Implementation of a building management system to control energy consumption of heating and cooling plants, with the addition of air handling units throughout the hotel.

Green Globe

- The Green Globe Benchmarking process is a highly recognised and respected performance evaluation process within the travel and tourism industry. Crowne Plaza Canberra is an active participant set on making operational improvements towards a greener and more sustainable future.

Corporate Responsibility

Crowne Plaza Canberra's global parent company IHG (InterContinental Hotels Group) is dedicated to reducing its impact on the natural environment and the communities in which it operates.

IHG's focus on sustainability is shaping the way resources are being managed across the Group, with an aim to significantly reducing the environmental impact of a night with its hotels.



Sustainable tourism means tackling the environmental impact of hotel development and operations from the inside out - evaluating everything in the life cycle of a hotel from site design to management and operations.

Taking action

When managing the impact of hotels on the environment, everything in its life cycle is taken into account – from site design and development, to management and operations.

IHG has:

- Established dedicated management teams in Australia and in corporate headquarters responsible for putting processes in place to minimise the environmental impact of hotels on the surrounding environment.
- Installed a computerised energy, water and waste monitoring system - (ESCAP) across Australasian hotels to benchmark, manage and improve on sustainability standards.
- Partnered with independent consultancy, Best Foot Forward, to analyse carbon and ecological footprints and determine ways to reduce the environmental impact of hotels.
- Also partnered with universities including Harvard and Cornell to research and develop environmentally sustainable business practices.
- Implemented “Green Engage” – an online tool that allows hotels to benchmark energy consumption and performance against other IHG hotels.

What's more, all IHG hotels in Australia and New Zealand are undertaking independent Green Globe external performance benchmarking.

In 1991 IHG pioneered the travel industry's first collaborative response to environmental issues, known as the International Hotels and Environment Initiative (IHEI). Today IHG continues to drive and remains an international industry leader in sustainable hotel management practices

